

GANT

## GANT STRENGTHENS THEIR GLOBAL MANAGEMENT TEAM WITH A STRONG GENDER EQUALITY FOCUS ACROSS TOP EXECUTIVE POSITIONS



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**Today GANT strengthens its global management team as Karen Vogele steps up to the position EVP of Product & Design. The position gives Vogele the overall responsibility of GANT's product offering across the full product journey, from seasonal inspiration through to design and final product creation. Vogele's promotion also means that the company's top executive management consists of equal parts of men and women.**

Karen Vogele will be responsible for GANT's premium product offering and will ensure that the brand answers to both existing as well as new consumer needs to continue to cultivate the brand's full potential at a global level.

"I believe in a diverse team since it creates a better and more dynamic approach to the business. Karen's excellent leadership skills together with her strong consumer insights are great additions to the global management team and will be key in our mission to grow and develop GANT further. The internal promotion of Karen and her journey within the company is proof of GANT's career development focus where we encourage internal career growth," says Brian Grevy, CEO.

Karen joined GANT in 2014 assuming the role of Global Program Management Office (PMO) reporting within the Global IT organization. With her genuine passion for fashion and her desire to work more closely with GANT's product offering, she then made a significant career shift stepping into the Concept-To-Consumer Director position and was shortly thereafter promoted to Product Creation Director.

"I am thrilled to step into my new role and to work even more closely with the Creative and Product Creation teams," says Karen Vogele. "GANT has a tremendous legacy and has done a great job to continually innovate its products while staying true to their Preppy American Sportswear heritage. I am looking forward to contributing to the next part of GANT's journey - exciting days ahead!"

With the company's reinforced focus on the End-to-End consumer journey, GANT is taking the next step in their digital transformation by creating a new business area, Global Digital & IT where former Global IT Director Carl Borg steps up to take the role as EVP Digital & IT.

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