

GANT

NEVER MIND THE WEATHER GANT LAUNCHES STORMHAVEN

American Sportswear brand GANT launches the waterproof Stormhaven - a sneaker/rubber boot hybrid designed for seamless transitions from a dry office to a wet commute. With a waterproof upper, a breathable inside liner and reflective details it is suitable for any weather. Stormhaven will be available in stores from September 2018 in both men's and women's sizes.



September 2018; Stockholm, Sweden

Stormhaven is designed for the active lifestyle where weekends equals quality time with friends and outdoor time is maximized. By merging a classic sneaker with a rubber boot, GANT has created a shoe that works equally well with the office's casual dress code, as it does with a pair of jeans for dinner with friends, or an after work hike in the woods.

"We wanted to innovate the classic American Sportswear duck boot to work for today's urban lifestyle; which requires easy transitions from work to leisure. Our aim was to design a functional shoe that complements your wardrobe so the weather can change, but you don't have to," says Matthew Wood, Creative Director.

Features such as a rubberized waterproof upper, reflective details and vulcanized outer sole make Stormhaven the ultimate companion for unpredictable weather. The breathable wet-suit inner lining gives the shoe anti-odor properties and keeps feet comfortable throughout the day.

The name Stormhaven comes from the function - wear the shoe as a shelter from the storm - combined with GANT's American East Coast heritage, with our origins in New Haven, CT.

Stormhaven will be available from September 2018 in marine, winter wine red, black and putty for women, and marine, black, country green, almond, and putty for men. The sizes for women range from 36 to 42 and for men 40 to 46. Prices range from € 89,95 (women) to € 99,95 (men).

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