

GANT

GANT HOME FALL/WINTER 2018

For Fall/Winter 2018, GANT celebrates Togetherness. The collection is all about how life is so much better – and bigger – when we spend time with others. For GANT Home this means a cozy place that brings everyone together, with lush bedding and living-room accessories in rich, warm palettes.

The collection presents timeless designs with contemporary details and exceptional materials, such as Egyptian cotton sateen and luxurious velvet, that are as comfortable as they are beautiful.



April 2018, Stockholm, Sweden

BEDDING

The emphasis this season is nature. The unique hand painted "Grove" design portrays an elegant leaf pattern, contributing to a bright start of the day. The rich color palette varies from energizing greens to relaxing blues to comforting reds and oranges, with classically neutral grays brought in throughout. New levels of subtle luxury are reached in the lustrous GANT signature weave pattern in the highest quality Egyptian cotton and Egyptian cotton sateen. Paisley and flannel also come together this season through a new heat-printing technique, exuding preppy softness.

ACCESSORIES

Cushions in beautiful velvet designs, signature weave patterns, and chunky cable knits are featured in the collection. The apparel and home lines come together with checked patterns that are highlighted in the fall collection. To create the perfect combination of chic and cozy for your home a variety of throws in wool, wool/cashmere blend, and wool/cotton blend are included.

BATH

For Fall/Winter 2018 the Premium Towels come in five new colors, presented in sumptuously rich yet muted hues to suit the season. Due to the zero-twisted yarn made of high-quality cotton, the GANT Premium Towels are soft and super-absorbent. To bring a subtly contemporary spin to the traditional stripe, this season offers the new Line Towels that utilize different lengths and cuts of terry loops to create color variations through depth.

The GANT Home Fall/Winter 2018 collection will be available in stores and online from August 2018.

For further information, please contact:
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